# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER









### ARTIFACT AT TIFF



Great ARTIFACT fan poster art by deviantArtist blackyaisa

### #ARTIFACTISCOMING

Thirty Seconds To Mars are proud to announce the worldwide premiere of <u>ARTIFACT</u> at the <u>Toronto International Film</u> <u>Festival</u>!

While the festival itself will take place September 6 thru 16, announcements and **more information regarding** ARTIFACT tickets as well as its official premiere date **will be available on August 21**. In the meanwhile, you can visit the Official TIFF Site for Key Ticketing Dates now.

Join <u>ARTIFACT on Facebook</u> for the latest updates, featured photos and fanart, as well as on Twitter, <u>@ArtifactTheFilm</u>. Want to show your support on Twitter? Be sure to use hashtags #ARTIFACTISCOMING and #TIFF12!



MARS VIDEO REWIND

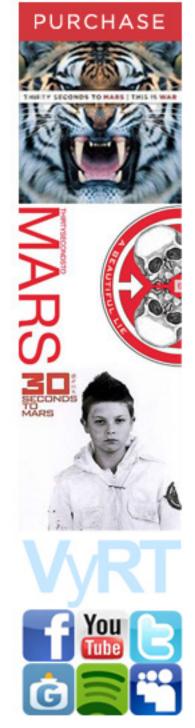


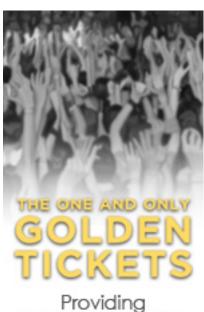
With an upcoming 7-year Anniversary on August 29, <u>ATTACK</u> is this week's featured MARS Video Revisit! Directed by Paul Fedor, see how many secret messages you can find etched into the frames of <u>the video</u>, visit the <u>Milestone post on Facebook</u>, and <u>share the first single</u>/video from "<u>A BEAUTIFUL LIE</u>".



Count down to the **10th Anniversary of the Self-Titled album 30 SECONDS TO MARS** with the Band each week by visiting the Milestone Posts on Facebook:

HURRICANE
CLOSER TO THE EDGE
THIS IS WAR
KINGS AND QUEENS
A BEAUTIFUL LIE
FROM YESTERDAY
THE KILL







fully-customizable fan packages





MARS Flashback → Remember this funny moment with MARS on-air with BigFM Germany? Watch the video and relive the moment a "new" MARS song was born. WE ARE MARS!

# MARS ON FACEBOOK

'Like' <u>Thirty Seconds To Mars</u> on Facebook! Subscribe to <u>Jared</u>, <u>Shannon</u>, and <u>Tomo</u>



Monika's Timeline cover features an incredible live shot of MARS on Stage during <u>KINGS AND QUEENS</u>.

Visit and comment <u>MARS on Facebook</u> for a chance to be featured.





**BUNNY MASK:** As seen in the short film, <u>HURRICANE</u>, the MARS Triad appears on the mask's forehead with "there is a fire inside of this heart" lyric on the inside. For more product details or to order, visit the <u>Official MARS Store!</u>

### MARS ART

Check out kendraro's Glyph TRIAD:



Submit your original artwork to the Official MARS Art Flickr
Pool!

TRIAD GLOBAL ASSAULT

Thanks for the "ECHELON in London" photo, <a href="mailto:cathyleszko">cathyleszko</a>!



Tweet MARS or submit photos via the <u>Triad Global Assault</u> <u>Page!</u>

## **AVATAR ART**

@OnMarsLetoSTM knows MARS well:



<u>Tweet MARS</u> with your avatar for a chance to be featured!



Fly-Out's tattoo features simply, <u>THE FANTASY</u> and a clever take on "LIVE, DIE, BLEED":





Keep up with the latest features and focuses by visiting The Hive on <u>Twitter</u> and <u>Facebook</u>!

### PICKS OF THE WEEK

#### **Read of the Week**



Listening to doctors, neuroscientists, acoustical engineers, monks, activists, educators, marketers, and aggrieved citizens, George Prochnik examines why we began to be so loud as a society, and what it is that gets lost when we can no longer find quiet. *In Pursuit of Silence* shows us the benefits of decluttering our sonic world.

#### **Movie of the Week**



50/50 is a 2011 comedy-drama film directed by Jonathan Levine, written by Will Reiser, starring Joseph Gordon-Levitt and Seth Rogen. The film is loosely inspired by Reiser's own experience with cancer.

#### Album of the Week



The Story of Light is the 8th studio album by American guitarist and songwriter Steve Vai. It is Vai's first full-length studio album since 2005, featuring songs "Gravity Storm", "John The Revelator", and "The Moon And I".

#### Organization of the Week



The Honeybee Conservancy mission is to raise awareness about the importance of bees and to inspire people and communities to act as stewards and advocates for bees and their natural environment.





Want to see past Transmissions? A list of all previous Transmissions can be found in the <u>Transmission Archive!</u>



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